



**WBQH**  
**1050AM SILVER SPRING, MD**

**COMMUNITY COMMITMENT REPORT**  
**1<sup>ST</sup> QUARTER 2015**  
**DECEMBER 29<sup>TH</sup> • MARCH 28<sup>TH</sup>**

**MOLLY WELTON**  
**NEWSROOM ADMINISTRATOR**

**TABLE OF CONTENTS**

<i>Section I</i>	PUBLIC AFFAIRS AND SPORTS PROGRAMMING
<i>Section II</i>	MUSIC AND THE SPOKEN WORD
<i>Section III</i>	VOA SCIENCE WORLD
<i>Section IV</i>	THIS JUST IN
<i>Section V</i>	OF CONSUMING INTEREST
<i>Section VI</i>	ASCERTAINMENT
<i>Section VII</i>	PUBLIC SERVICE ANNOUNCEMENTS

**Public Affairs Programs**

WBQH La Mera Mera Radio offers its listeners a diverse mix of news, consumer affairs, and inspirational programming with a variety of entertaining and thought-provoking hosts. All programs air every Sunday.

**MUSIC AND THE SPOKEN WORD**

"From the crossroads of the West, we welcome you to a program of inspirational music and spoken word." Those words, from more than eight decades ago, still open the program. Today, Music and the Spoken Word has become the world's longest-running continuous network broadcast and is carried on more than 2,000 radio and television stations and cable systems. It has been broadcast from locations across the country and around the world.

**OF CONSUMING INTEREST**

Of Consuming Interest focuses on consumer issues, offering tips on everything from selecting health care programs to avoiding telemarketing scams. Shirley Rooker, Call For Action's Director, is the host.

**VOA'S SCIENCE WORLD**

Hosted by Rick Pantaleo, VOA's Science World's informative, entertaining and easy-to-understand presentation offers the latest news, features and one-on-one interviews with researchers, scientists, innovators and other newsmakers.

**THIS JUST IN**

Hosted by CBS Anchor and Reporter Sam Litzinger, *This Just In* brings you the story of news and the people behind the headlines. This Just In is presented by The GW Global Media Institute in association with The Newseum and the National Press Club.

**SPORTS PROGRAMMING**

WBQH IS ALSO PART OF THE FEDERAL NEWS RADIO SPORTS NETWORK, AIRING GAMES FOR WASHINGTON NATIONALS BASEBALL, NAVY SPORTS, D.C. UNITED SOCCER, AMERICAN UNIVERSITY SPORTS, AND GEORGE WASHINGTON UNIVERSITY SPORTS.

**MUSIC AND THE SPOKEN WORD**

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- 🎧 January 4<sup>th</sup> • 12:30 a.m. • 28:00 min
- 🎧 January 11<sup>th</sup> • 6:00 a.m. • 28:00 min
- 🎧 January 18<sup>th</sup> • 6:00 a.m. • 28:00 min
- 🎧 January 25<sup>th</sup> • 6:00 a.m. • 28:00 min
- 🎧 February 1<sup>st</sup> • 6:00 a.m. • 28:00 min
- 🎧 February 8<sup>th</sup> • 6:00 a.m. • 28:00 min
- 🎧 February 15<sup>th</sup> • 6:00 a.m. • 28:00 min
- 🎧 February 22<sup>nd</sup> • 6:00 a.m. • 28:00 min
- 🎧 March 1<sup>st</sup> • 6:00 a.m. • 28:00 min
- 🎧 March 8<sup>th</sup> • 6:00 a.m. • 28:00 min
- 🎧 March 15<sup>th</sup> • 6:00 a.m. • 28:00 min
- 🎧 March 22<sup>nd</sup> • 6:00 a.m. • 28:00 min

**VOA'S SCIENCE WORLD**

Hosted by Rick Pantaleo, VOA's Science World's informative, entertaining and easy-to-understand presentation offers the latest news, features and one-on-one interviews with researchers, scientists, innovators and other newsmakers.

- 🎧 NASA's Orion Space Craft, Ants clean up garbage and an Invisible force Field protects Earth  
January 4<sup>th</sup> • 2:30 a.m. • 24:00 min
- 🎧 India's latest milestone in space technology, the end of the Venus Express mission and a new discovery by NASA's Mars Rover  
January 11<sup>th</sup> • 8:00 a.m. • 24:00 min
- 🎧 A robotic dentist, high tech tools of animation and why alcohol is not poison to humans  
January 18<sup>th</sup> • 6:57 a.m. • 24:00 min
- 🎧 Space Technology – the achievements and setbacks of 2014  
January 25<sup>th</sup> • 6:57 a.m. • 24:00 min
- 🎧 A scare aboard the International Space Station, the Ebola outbreak, where people diagnosed with Breast Cancer live, Greenland's frozen ground cover  
February 1st • 6:00 a.m. • 24:00 min
- 🎧 A scare aboard the International Space Station, the Ebola outbreak , where people diagnosed with Breast Cancer live, Greenland's frozen ground cover  
February 8<sup>th</sup> • 7:00 a.m. • 24:00 min
- 🎧 An organism that breaths rocks, a new way to diagnose prostate cancer and an extrasolar object's ring system that's 200 times larger than Saturn's  
February 15<sup>th</sup> • 7:00 a.m. • 24:00 min
- 🎧 Robots conducting research, the Ebola epidemic and understanding how stars are formed.  
February 22<sup>nd</sup> • 7:00 a.m. • 24:00 min
- 🎧 NASA's Dawn Mission, eye-glasses for Rwanda and the tools of our ancient ancestors.  
March 1<sup>st</sup> • 7:00 a.m. • 24:00 min
- 🎧 An organism that breaths rocks, a new way to diagnose prostate cancer and an extrasolar object's ring system that's 200 times larger than Saturn's  
March 8<sup>th</sup> • 7:00 a.m. • 24:00 min

- 🎧 An organism that breaths rocks, a new way to diagnose prostate cancer and an extrasolar object's ring system that's 200 times larger than Saturn's  
March 15<sup>th</sup> • 7:00 a.m. & 7:30 a.m. • 24:00 min
- 🎧 An organism that breaths rocks, a new way to diagnose prostate cancer and an extrasolar object's ring system that's 200 times larger than Saturn's  
March 22 15<sup>th</sup> • 7:00 a.m. • 24:00 min

**THIS JUST IN**

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- 🎧 **New and Newer Media**  
Guest: David Westin and Brian Stelter  
January 4<sup>th</sup> • 3:00 a.m. • 54:00 min
  
- 🎧 **Words that Changed the World**  
Guest: Ken Duberstein  
January 11<sup>th</sup> • 8:00 a.m. • 54:00 min

**OF CONSUMING INTEREST**

Of Consuming Interest focuses on consumer issues, offering tips on everything from selecting health care programs to avoiding telemarketing scams. Shirley Rooker, Call For Action's Director, is the host.

- 🎧 January 4<sup>th</sup> • 1:30 a.m. • 25:00 min • Starting a Small Business  
Hal Shelton, author of the book "The Secrets to Writing a Successful Business Plan," discusses strategies for starting a small business
- 🎧 January 11<sup>th</sup> • 6:30 a.m. • 25:00 min • Pay less on Taxes  
Sandra Block, Senior Associate Editor for Kiplinger's Personal Finance – Ways to Save on Taxes All Year Round
- 🎧 January 18<sup>th</sup> • 6:30 a.m. • 25:00 min • Getting Your Money's Worth  
Kevin Brasler of the Consumers' Checkbook talks about finding the best service people in your area.
- 🎧 January 25<sup>th</sup> • 6:30 a.m. • 25:00 min • What a Hospice Can Do For You  
Karen Frank, Director of the Chesapeake Life Center and Tim McDonough, a volunteer and board member with the Hospice of the Chesapeake, discuss its programs for families who have suffered a devastating loss and the many programs it offers to people who are in the final stages of their life.
- 🎧 February 1<sup>st</sup> • 6:30 a.m. • 25:00 min • What a pothole can cost you  
Sue Nester, spokesperson for the Trusted Choice Independent Insurance Agents and Brokers of America, and Mike McCartin of McCartin Insurance talk about the multi-billion dollar cost of potholes to the driving public.
- 🎧 February 8<sup>th</sup> • 6:30 a.m. • 25:00 min • What a pothole can cost you  
Sue Nester, spokesperson for the Trusted Choice Independent Insurance Agents and Brokers of America, and Mike McCartin of McCartin Insurance talk about the multi-billion dollar cost of potholes to the driving public.
- 🎧 February 15<sup>th</sup> • 6:30 a.m. • 25:00 min • Making the Legal System Accesible  
Tom Gordon of Consumers for a Responsive Legal System discusses the group's efforts to make the legal system more accessible to consumers.
- 🎧 February 22<sup>nd</sup> • 6:30 a.m. • 25:00 min • The Federal Reserve and Your Interest Rates  
Greg McBride of Bankrate.com discusses the impact if the Federal Reserve raises interest rates.
- 🎧 March 1<sup>st</sup> • 6:30 a.m. • 25:00 min • How New Technology Will Shape Your Life  
Debra Berlyn, president of Consumer Policy Solutions, discusses new technologies such as 3D printers, smart watches, and drones.



- 🎧 March 8<sup>th</sup> • 6:30 a.m. • 25:00 min • Federal Law and Your Medical Privacy  
Twila Brase, president of the Citizens' Council for Health Freedom, discusses the Health Insurance Portability and Accountability Act (HIPAA) and how it is not a protection of your privacy.
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**ASCERTAINMENT**

As part of our continuing effort to serve our listeners, WBQH La Mera Mera addressed various concerns facing members in our community. The Top Three discussions revolved around technology, health and financial security.

The Top Issues were:

1. Protecting Privacy
2. New Technology
3. Fraud
4. Taxes
5. Interest rates
6. Ebola and other diseases originating abroad
7. Cancer
8. Scientific discoveries
9. Weather phenomenon

**PUBLIC SERVICE CAMPAIGNS**

WBQH La Mera Mera, in addition to its public affairs programming, broadcasts the following public service campaigns:

- 🎧 The Ad Council FEMA
- 🎧 Children's Oral Health
- 🎧 Childhood Obesity Prevention
- 🎧 Community Engagement
- 🎧 DVD's for vets.org
- 🎧 Emergency Preparedness
- 🎧 Employment Opportunities
- 🎧 Financial Literacy
- 🎧 Health and Wellness
- 🎧 High School Dropout Prevention
- 🎧 Hispanic College Preparation
- 🎧 Hope For Homeowners Facing Foreclosure
- 🎧 Immigration Reform
- 🎧 March of Dimes
- 🎧 Maryland Center – Problem Gambling
- 🎧 Matching donors.com
- 🎧 National Association of Broadcasters
- 🎧 National Highway Safety Administration
- 🎧 Navy League of the United States.org
- 🎧 Nutrition Education
- 🎧 Save the Manatee.org
- 🎧 School Attendance Matters
- 🎧 Underage Drinking Prevention